

THE CRIPPLING COST OF CYBERCRIME

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(UK Businesses 2025)

THE SCALE OF THE THREAT

Nearly 50% of UK businesses suffered a cyber incident in the past year.
(Gov't Cyber Security Breaches Survey 2025).

£1,600

The average cost of a breach.

£30.5 BILLION

the estimated annual cost of cybercrime to UK businesses.
(Beaming, 2023)

£8,260

The average cost when businesses suffer material losses.

SECTOR IMPACT (2025)

Industry	% Breached	Avg Cost (All Breaches)	Avg Cost (Material Loss)
Info & Comms	69%	£1,104	£5,699
Professional Services	55%	£880	£4,543
Healthcare & Social Care	41%	£656	£3,387
Retail/Wholesale	32%	£512	£2,643
Food & Hospitality	30%	£480	£2,478

(Retail, healthcare, and logistics hit hardest due to downtime and public impact.)

WHY CYBERCRIME IS GROWING



Organised crime operating as global enterprises.



Geopolitical tensions driving attacks and exploiting supply chains.



Rapid digitisation (remote work, cloud, interconnected systems).



Human factor – phishing, outdated software, poor patching.

HIGH-PROFILE RANSOMWARE CASES

M&S

Marks & Spencer (2025): £25m lost weekly, £300m hit to profit, £1bn+ market value drop.

NHS

NHS/Synnovis (2024): Pathology shutdown, blood test delays, patient death linked. Ransom demand: \$50m.



Royal Mail (2023): LockBit attack causing major disruption and reputational harm.



Travellex (2019): Attack led to administration after global disruption.

EMERGING RISK: WINDOWS 10 END OF LIFE

SUPPORT ENDS OCTOBER 2025!



Millions of devices will be unpatched & vulnerable.

Upgrades needed: Windows 11 + hardware capable of Secure Boot & modern protections.

UNDERINVESTMENT IN CYBERSECURITY



Only 3 in 10 UK businesses ran a cybersecurity risk assessment in the past year.



Prevention costs far less than recovery.



Failing to invest risks financial ruin, reputational collapse, and public harm.

HOW COMPANIES CAN MITIGATE RISK



Small businesses: Endpoint protection (e.g., Eset), staff training, patching.



Larger enterprises: Proactive monitoring & containment (e.g., Bullwall RansomCore).



All businesses: Regular risk assessments, incident response plans, layered defences.

CYBERSECURITY IS NOT OPTIONAL, IT IS CENTRAL TO BUSINESS CONTINUITY, CUSTOMER TRUST, AND SURVIVAL.



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