



Ensuring a Jolly Christmas Event

Crafting a Wonderland of Safety and Success with Meticulous Communication and Masterful Planning!

Organising a safe and successful Christmas event requires effective communication and careful planning. The critical communications team at Avoira recognise that managing and coordinating a critical communications strategy during a Christmas event is crucial to ensure the safety and success of the event.

So, we have put together this step-by-step guide to help you ensure that everyone can enjoy the festivities with peace of mind.

Planning

Clearly define your critical communication objectives.

Are you primarily concerned with safety, guest satisfaction, or both?

Ensure everyone knows their roles and responsibilities.

Assemble a dedicated team, including a communications coordinator, spokesperson, and support staff.

Develop an emergency plan that outlines the specific steps to be taken in various critical situations, such as accidents, severe weather, and other emergencies.

Provide regular updates to staff and attendees regarding stock replenishment, schedule changes, weather alerts, or other important information.

Decide on the communication channels you will use. Most communication goals can be fulfilled with the effective use of digital two-way radios.

Talk to our team, we are here to answer your questions.

Communication Tools

Two-way radios from Avoira will provide reassurance and support to attendees. Organisers can keep guest informed of safety measures and ensure they know where to go for help and additional information.

Budget

Determining your budget for the event will influence all other decisions. Be realistic about what you can afford. Avoira have a range of critical communication devices for sale and hire to suit every budget.

Venue

Choose a suitable location that can accommodate your expected guest count. Ensure it complies with safety regulations and has the facilities you need. You can use two-way radios with or without a Wi-Fi connection and transmission can be received over long distances.

Safety Measures

Communicate your safety protocols clearly to attendees. Accidents and incidents can be reported and dealt with efficiently using two-way radios to resolve incidents such as spills or damages that could cause injury or discomfort to your guests.



Food and Beverages

Consider food safety and hygienic catering that works in a timely manner. With two-way radios catering staff can quickly and easily be notified in real-time when services areas need attention, ensuring that all catering requirements are met, and guests receive the best possible experience.

Entertainment & Activities

Organise entertainment that suits your audience. Activities such as games, music, or a visit from Santa need efficient coordination. Ensure there's a variety of activities for all ages. If you plan to exchange gifts, communicate the rules and expectations in advance. Especially if there's going to be a visit from Santa.

Transportation & Parking

Two-way radios will be critical to arrange parking and coordinate guest pick-ups and drop offs. Two Way radios will be used to communicate parking options and locations for your guests. Ensuring carpark maintenance is seamless and safe.

Effective communication during a Christmas event ensures a safe and enjoyable experience for all attendees. Follow this guide and adapt the steps to your specific needs.

Good luck and remember two-way radios from Avoira are the perfect solution for managing flexibility for any unforeseen challenges that may arise.



Get in touch

At Avoira, our goal is to bring people together through technology. We believe in creating meaningful conversations, promoting faster business growth, and instilling confidence in communication. With over 40 years of experience, our expert team specialise in the sale and hire of licensed Two-way radios.



Visit our website to learn more about radio hire

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