ultraframe

Transforming light and space

Acknowledged as world leaders in the design and manufacture of conservatory roofing systems, Ultraframe has become the go-to name for cutting-edge craftsmanship, masterminding an impressive 2,000,000 installations over the last 30 years.

The latest communication and collaboration technologies are helping keep Ultraframe at the industry's forefront, to deliver unrivalled design, manufacturing and installation solutions across the UK.

A recent group decision to upgrade their collaboration equipment saw Ultraframe call on Avoira who have helped bring various dispersed workforces much closer together on a global scale.

Avoira recommended a StarLeaf GT Mini 3330 system which transforms any meeting room or huddle space into a complete video conferencing suite. Its powerful features bring together team members, customers and partners worldwide to collaborate and discuss as easily as if they were in the same room.

avoira

fluent in technology

Business Needs

Ultraframe's parent, Latium Enterprises Inc., recommended Avoira when, as Head of Information Systems and Programmes, Jason Hinson explained, the company "required a complete overhaul of our video conferencing experience."

"The GT Mini 3330 provides exceptional quality high definition video and voice while guaranteeing a fully secure, encrypted, connection. It can also be used with other systems including Skype for Business which allows collaboration with anyone within the group," he emphasised.

"Regular conference meetings have been transformed and we can also easily communicate with Latium colleagues over in America especially on R&D projects. Everyone is working much closer together in an intuitive and seamless way without always having to be sat in the same room. It's one of the best decisions we have made in terms of return on investment."

Our Solution

Avoira provided Ultraframe with system demonstration to highlight StarLeaf's ease of use and powerful features. A site survey ensured the best solution was delivered in terms of lighting, acoustics, and camera angles etc. Cable routes were also assessed to ensure all wiring is hidden.

"Avoira also provided us with a Barco ClickShare wireless presentation system so anyone in the meeting room has the ability to mirror their content onto the screen."

"Users simply plug a USB-powered device – the ClickShare Button – to their laptop, PC or MAC and at the click of a button the content from their device is displayed. It's fantastic."

"There are no cables, no set-up, and no waiting to join in. Also, content from iOS and Android-powered mobile devices can be shown directly to the screen using the specialised apps, allowing guests to also participate."

Business Benefits

Jason says the Avoira equipment has helped revolutionise communication within the Group and beyond.

Ultraframe can communicate more frequently and more effectively with clients and suppliers – delivering increased productivity whilst dramatically cutting travel costs.

He concluded: "We are now able to deliver a very professional video conference experience. There's interaction within the business internally via StarLeaf, plus the ability to still have Skype for Business users on the call. There's great flexibility for laptop users too with non-office-based personnel joining meetings much easier."

"The StarLeaf system is helping us further grow and develop our business."

Avoira Ltd
Pennine House, Salford Street, Bury, Lancashire BL9 6YA
Tel: 0161 926 3050 Email: avinfo@avoira.com Web: www.avoira.com